



# STRATEGY

2023–2028



## OUR VISION

Healthy children and young people living in sustainable communities across Australia.

## OUR PURPOSE

We enable children and young people to form positive food habits for life.

## OUR ROLE

We support communities and educators across Australia to deliver pleasurable food education and kitchen garden programs for children and young people by providing inspiration, information, extensive resources, capability and professional development, a national community of practice, and ongoing support.

## PLEASURABLE FOOD EDUCATION

Pleasurable food education inspires children and young people to understand and connect with fresh, delicious food through fun, hands-on learning.

This approach empowers children and young people to develop practical skills, an appreciation of seasonal produce, and a positive, confident and healthy relationship with food — for life.

## OUR COMMUNITY PROJECTS

The Stephanie Alexander Kitchen Garden Foundation works alongside community partners to address local health priorities for children and young people.

We develop and implement customised, place-based projects driven by fresh, seasonal, delicious food. We draw on over 20 years of deep expertise of delivering the Kitchen Garden Program to support our partners to achieve the changes they want to see in the places where children and young people spend their time.

## THE STEPHANIE ALEXANDER KITCHEN GARDEN PROGRAM

For over 20 years, the Stephanie Alexander Kitchen Garden Program has taught children the cycle of growing, harvesting, preparing and sharing fresh, seasonal, delicious food. Our philosophy is simple: engaging children and young people in the pleasure of food.

We inspire and educate the educators, enabling primary and secondary schools and early childhood services around the country to adapt the Program to their individual needs. It's positive and preventative, delivers wellbeing and sustainability benefits, and has proven impact beyond the school or service gate to families and communities.



# Our Strategic Focus

## STRATEGIC PRIORITIES

## STRATEGIC INITIATIVES

Support more Australian schools and early childhood services to deliver pleasurable food education and kitchen garden programs

- Provide exceptional support to the Kitchen Garden community
- Expand Kitchen Garden membership Australia wide
- Explore additional pleasurable food education opportunities

Work alongside communities to support children and young people through community place-based projects that address inequities

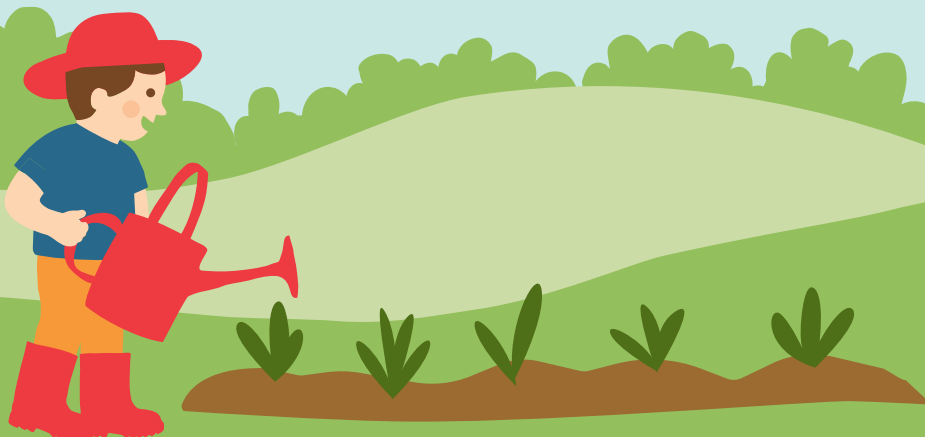
- Deliver Healthy Kids Advisors initiative
- Develop community place-based projects that support local priorities

Grow a national kitchen garden movement

- Activate impactful communications, engagement and partnerships to support members and build national profile
- Strengthen evidence of impact
- Advocate for government recognition and support

Build long-term sustainability of the Foundation

- Increase and diversify funding partnerships
- Build capability in people, leadership, governance, organisational enablers and effectiveness

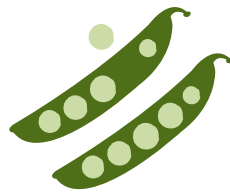


# Our Values



## SUPPORTIVE

We are positive, engaged and helpful. We value and listen to each other, our partners and the broader community.



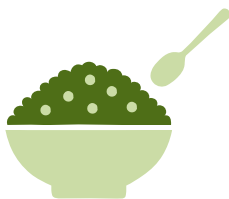
## INCLUSIVE

We act with integrity, respect and understanding, leading with kindness and acceptance.



## PASSIONATE

We love what we do and want to share it with others. We celebrate pleasurable food education, building on a proud history and working towards positive change.



## COLLABORATIVE

We work together, drawing generously from our collective knowledge and expertise. We build strong and strategic partnerships, generating evidence and sharing learnings.



## RESOURCEFUL

Like successful cooks and gardeners we use our resources wisely and creatively. We are adaptable and flexible, but intentional and purposeful.



# Acknowledgement and Commitment

The Stephanie Alexander Kitchen Garden Foundation acknowledges the traditional owners of the lands and waterways on which we work, live and play. We pay our respects to all Aboriginal and Torres Strait Islander people, and Elders past, present and future.

Aboriginal and Torres Strait Islander Peoples across Australia have cared for Country for millennia and Australian children and young people have so much to learn from their ways of knowing, being and doing, with respect to growing, harvesting, preparing and sharing.

We commit to a continued cultural learning journey and partnering with Aboriginal and Torres Strait Islander organisations where it supports self-determined outcomes.

# Our Approach

## POSITIVE



Guided by our pleasurable food education philosophy, we encourage children and young people to experience the joys of fresh, seasonal and delicious produce. Alongside educators and communities, and through hands-on learning, we empower and enthuse – embedding skills, knowledge and joy.

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## PREVENTATIVE



By working with children and young people – and their communities – we address preventable health challenges, early. Using age-appropriate and scalable activities, we lay the groundwork for positive food habits, wellbeing and sustainability skills – for life.

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## IMPACTFUL



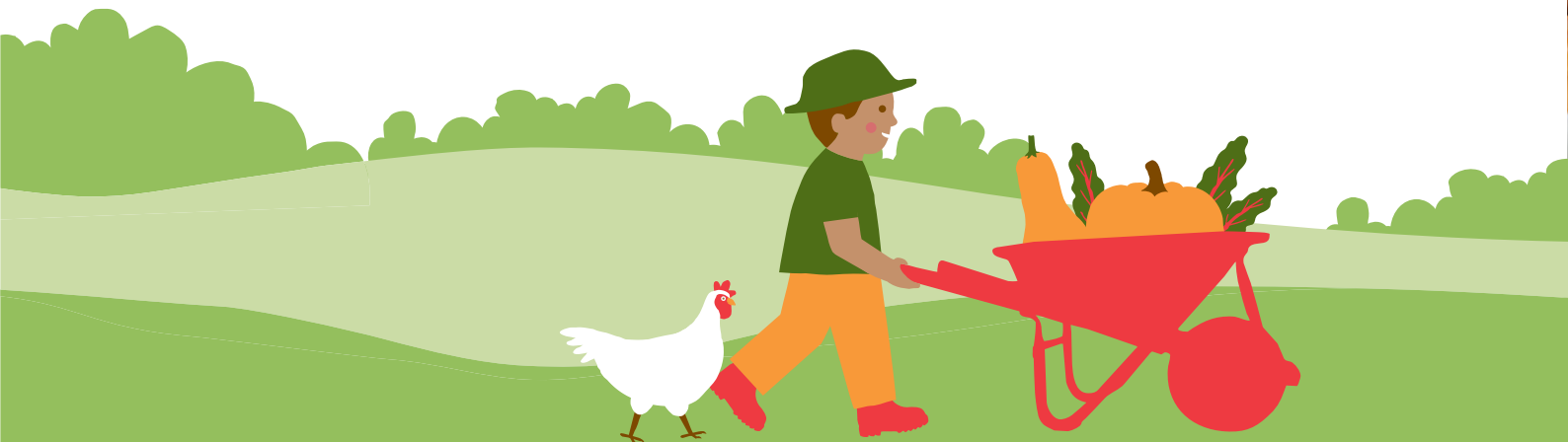
We are evidence-based and draw on 20 + years of on-the-ground experience. We work alongside educators, partners and the community, taking a strengths-based approach, and sharing our learnings to maximise impact.

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## COMMUNITY-MINDED

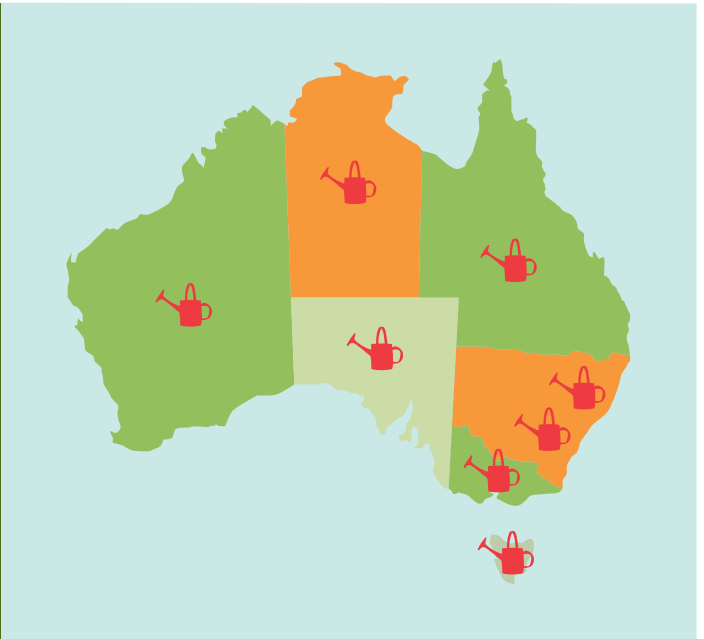


We work collaboratively and inclusively, meeting educators and communities where they are at, focusing our efforts where they have most impact. We work to develop authentic, meaningful and sustainable relationships.



Nationwide, over 1000 primary and secondary schools, as well as early childhood services and community settings are connected.

Over a million children, their families and broader communities have benefitted since establishment of the Stephanie Alexander Kitchen Garden Foundation.



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Learning to live a good food life is the one of the most accessible ways anybody, child or adult, can bring joy to their life.

STEPHANIE ALEXANDER AO, FOUNDER



Stephanie Alexander Kitchen Garden Foundation

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